

Lateral Thinking: Creativity Step by Step



Suffering from writers block? Wish you were more inventive? Perhaps, like most of us, you were taught to think vertically - to solve problems by going from one logical step to the next. In this international best seller, Dr. de Bono shows how lateral thinking can free your creative mind. Learn to hone your thinking skills and discover powerful yet simple techniques to help you generate idea after idea.

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