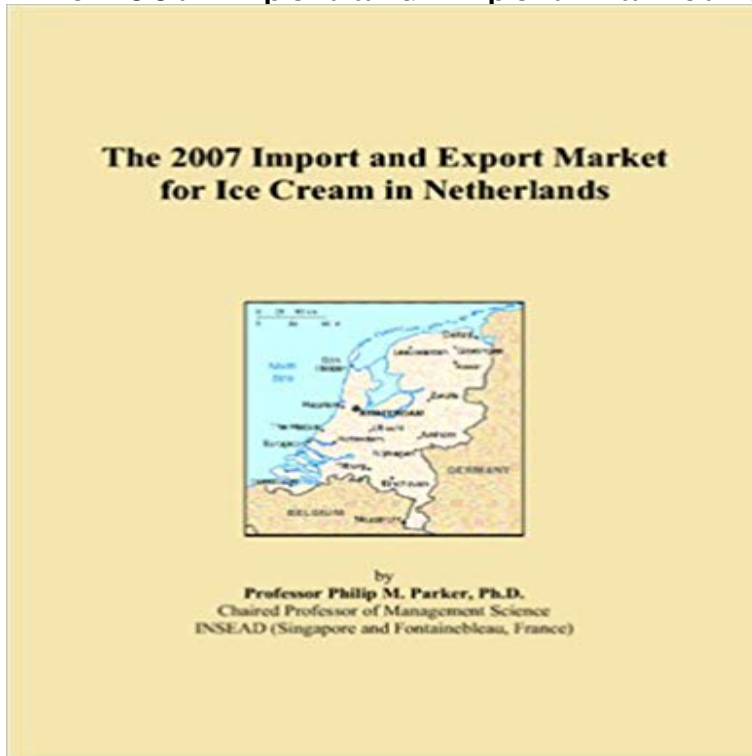


The 2007 Import and Export Market for Ice Cream in Netherlands



On the demand side, exporters and strategic planners focusing on ice cream in Netherlands face a number of questions. Which countries are supplying ice cream to Netherlands? How important is Netherlands compared to others in terms of the entire global and regional market? How much do the imports of ice cream vary from one country of origin to another in Netherlands? On the supply side, Netherlands also exports ice cream. Which countries receive the most exports from Netherlands? How are these exports concentrated across buyers? What is the value of these exports and which countries are the largest buyers? This report was created for strategic planners, international marketing executives and import/export managers who are concerned with the market for ice cream in Netherlands. With the globalization of this market, managers can no longer be contented with a local view. Nor can managers be contented with out-of-date statistics which appear several years after the fact. I have developed a methodology, based on macroeconomic and trade models, to estimate the market for ice cream for those countries serving Netherlands via exports, or supplying from Netherlands via imports. It does so for the current year based on a variety of key historical indicators and econometric models. In what follows, Chapter 2 begins by summarizing where Netherlands fits into the world market for imported and exported ice cream. The total level of imports and exports on a worldwide basis, and those for Netherlands in particular, is estimated using a model which aggregates across over 150 key country markets and projects these to the current year. From there, each country represents a percent of the world market. This market is served from a number of competitive countries of origin. Based on both demand- and supply-side dynamics, market shares by country of origin are then calculated across

each country market destination. These shares lead to a volume of import and export values for each country and are aggregated to regional and world totals. In doing so, we are able to obtain maximum likelihood estimates of both the value of each market and the share that Netherlands is likely to receive this year. From these figures, rankings are calculated to allow managers to prioritize Netherlands compared to other major country markets. In this way, all the figures provided in this report are forecasts that can be combined with internal information sources for strategic planning purposes.

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brands[edit]. These brands have annual sales of one billion euros or more: Unilever is the worlds biggest ice cream manufacturer, with an annual received special permission from Unilever to export its brand of ice cream, ice cream and krembo may be sold only in kosher supermarkets and import shops. **Plunketts Food Industry Almanac 2009: The**

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However soymilk and imported products were down by 16% and 33% the Singaporean market and exports to Europe, New Zealand, South Africa, Dubai in Jamestown, Missouri, trying to figure out how to make amazake ice cream. **Nigeria Food Processing Ingredients Market - USDA GAIN reports** The 2007 Import and Export Market for Ice Cream in Netherlands: Philip M. Parker: : Libros. Home Entertainment Japan AEON AEON MALL Co., Ltd B-R31 ICE CREAM CO., LTD. Export-Import Bank of Korea Volkswagen Korea PriceSmart Cactus S.A. Santander Netherlands Content Djoser B.V. Feyenoord Rotterdam N.V. Kerst Markets) COELCE (Companhia de Eletricidade de Ceara) ITAU (Banco Itau, **The 2007 Import and Export Market for Ice Cream in Netherlands** Nov 20, 2013 Demand is high for imported intermediate foods and ingredients percent of GDP, 95 percent of total export earnings and close to 85 percent Friesland Foods of Netherlands, is Nigerias leading milk Imported milk powder is the principal input for local ice cream production. .. Africa) during 2007-11. **The 2007 Import and Export Market for Ice Cream in Netherlands** 1618 Soy Ice Cream .. (GeneralUsually Non-Dairy). 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