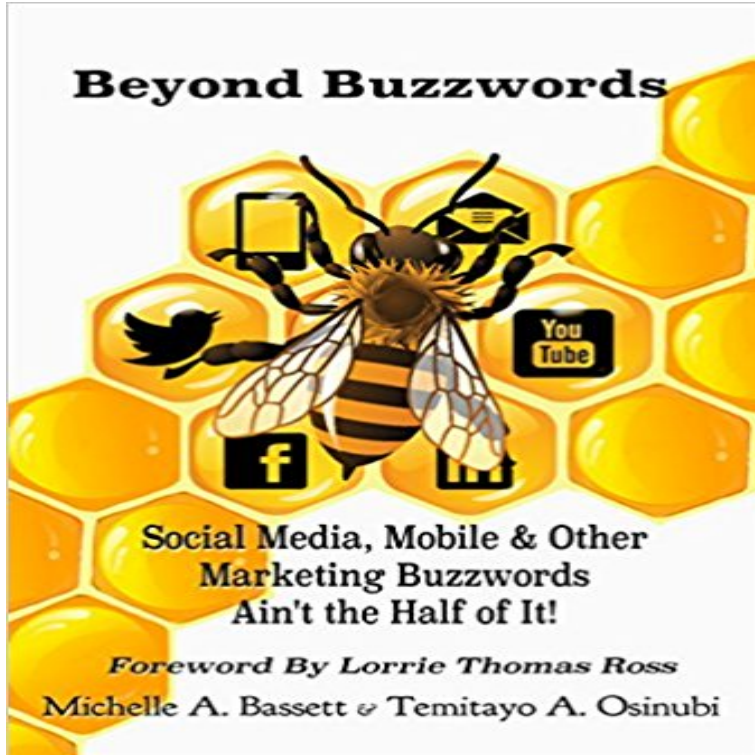


# Beyond Buzzwords: Social Media, Mobile & Other Marketing Buzzwords Aint the Half of It!



Beyond Buzzwords addresses the ignorance and confusion surrounding professional Digital Marketing by taking a position on structured education in Internet Marketing, as well as the more dangerous parts of the web you wont hear from other thought leaders. Having been BOTH self-taught and formally educated in Internet Marketing, the authors have unique points of view few can lay claim to. They boldly lay their experiences bare for your benefit in this truly buzzworthy book.?

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