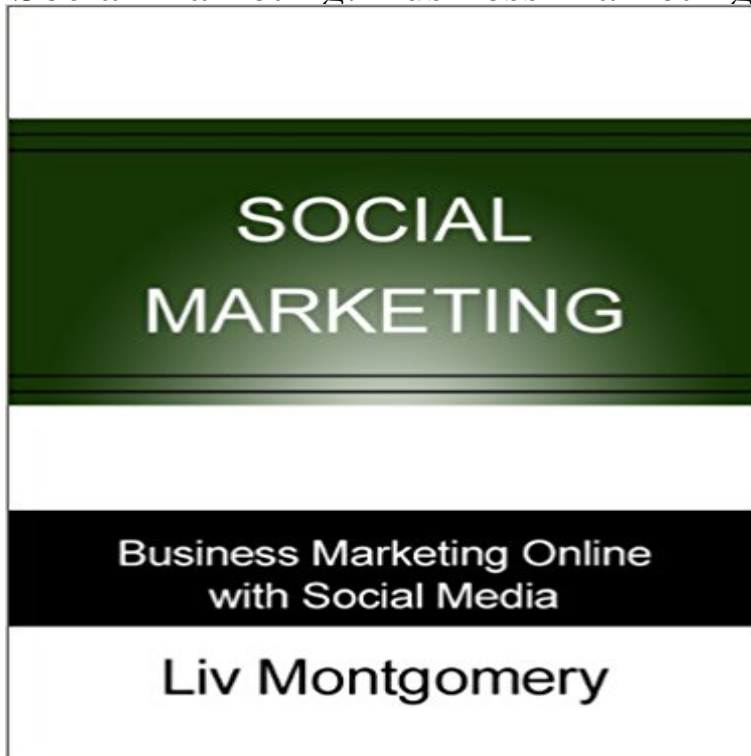


Social Marketing: Business Marketing Online with Social Media



In the Space Age, people believed that by the 21st century we'd all have 20-hour work weeks. Isn't that ironic? For most people, technology means less personal time and more work. Social networks, social media, bookmarking sites and online forums are filling the need we all have to connect with people. Facebook has more than half a billion active users. Everybody's online! Social marketing means you can attract hundreds, or even thousands of new customers to your business using the tips and techniques you'll learn from Liv Montgomery, the eCommerce Gal. By the end of this program, you're going to know step by step how to find people and connect with them through social networks, then present them with your business offering in a fun, appropriate and comfortable way. Put the power of online technology to work for your business and start living your dream!

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